



PATIENT CENTRICITY
IN CLINICAL RESEARCH:

**hype
or
reality**

SPONSORING PACKAGES
ALLOWING ACCESS DURING THE TWO DAYS

PATIENT CENTRICITY CONFERENCE

MARCH 8 AND 9 2018

Marriott Brussels Grand Place

ACRP^{TL}
■ FOR LEARNING ■ FOR LISTENING ■ FOR LIFE

BeCRO
Belgian Association of CROs

BRAS

SPONSORING PACKAGES

ALLOWING ACCESS DURING THE TWO DAYS

(covering 2 days)

All sponsors will be announced on the sponsorship board
at the entrance of the Convention Centre.

For more information, please contact

 info@patientcentricity.be

 www.patientcentricity.be



6.000 €
(max. 3)

1. GOLD SPONSORING

Including :

- booth (for more details see exhibitor),
- visibility during breaks,
- possibility showing video,
- visibility during gala dinner (possibility of speech of max. 5 min about patient centricity),
your logo will be exposed on the menu cards and on a plasma screen at the entrance of the venue
- 4 complimentary tickets will be given to your company delegation
- LOGO* ON ALL OFFICIAL CONFERENCE SUPPORTS :
program, abstract book and sponsorship board at the entrance of the Convention Centre
- SPECIAL RECOGNITION ON THE CONFERENCE WEBSITE :
Logo* on the sponsors page
- COMPLIMENTARY REGISTRATION FOR 2 DELEGATES



2. EXHIBITOR

We prefer not offering you a classical booth but to create a lounge and open atmosphere. The booths will be spread over the venue location and will be composed of :

- a wooden floor (2 m x 2,5 m),
- 1 plasma screen on stand,
- 1 high table,
- 2 bar stools.

A lounge corner will be at the disposal of all sponsors.

Attached you will find a first draft of plan – [first come, first served](#).

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3. OTHER SPONSORING POSSIBILITIES

- **ONE SET OF PROMOTIONAL MATERIALS INCLUDED IN THE DELEGATE BAG :**

fee 1.000 €

The brochures - max. A4 size - are to be provided by the sponsor and approved by the local Organizing Committee.
They should be in English with an initial distribution of 300 copies.
Copies are to be supplied by the sponsor **before 20 February 2018**.

- **ONE FULL PAGE ADVERTISEMENT IN THE PROGRAM**

fee 1.500 €

(limited to 5 – first come, first served)

To be provided by sponsor company
A5 format – fully colour

- **SPONSORING OF THE COFFEE BREAKS* :**

fee 1.500 €

4 in total, your logo will be exposed in the catering zone,
you will have the possibility to show during the coffee break
a powerpoint presentation or video on a large screen

- **SPONSORING OF THE LUNCH BREAK*:**

fee 2.000 €

2 in total, your logo will be exposed in the catering zone,
you will have the possibility to show during the coffee break
a powerpoint presentation or video on a large screen

- **SPONSORING OF THE LANYARDS FOR BADGES** :** fee 500 €

fee 500 €

With exclusive logo of sponsoring company or product on lanyard
To be provided by sponsor company
Initial number: 300

- **SPONSORING OF THE CONGRESS BAGS :**

fee 1.000 €

With exclusive logo of sponsoring company or product
To be provided by sponsor company
Initial number: 300

- **SPONSORING OF THE WRITING PADS & PENS**

fee 1.000 €

With exclusive logo of sponsoring company or product
Inserted in congress bags
To be provided by sponsor company

All sponsorship fees are VAT 21% exclusive

* All requests will be treated on a FIRST-COME, FIRST-SERVED BASIS.

** Please consult the graphic specifications further in this publication

GRAPHIC SPECIFICATIONS

LOGOS & ILLUSTRATIONS:

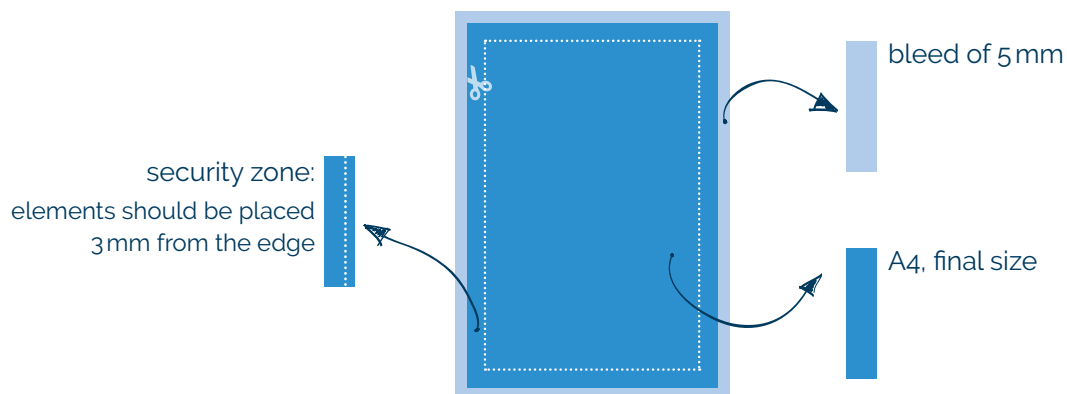
- **Vectorised** format (eps, illustrator or pdf)
- with the original colours (Pantone, CMYK or RGB).

PICTURES:

- In high resolution, **at least 300 dpi** in actual print size (tiff, jpg or psd).
- Colour mode can be CMYK or RGB.

LAYOUTS:

- As a print-ready pdf-file (**300dpi**)
- in **CMYK colour mode**
- **with all fonts embedded or converted in outlines.**
- Full-page advertisements are in an **A4 format (210 x 297mm)**
- **with 5mm bleed.**







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